



EUROPE
MIDDLE EAST
AFRICA
TRADE FAIR

www.emea-messe.de

IMPORT EXPORT

EMEA TRADE FAIR - BERLIN
19 - 20 MARCH 2019

Consumer goods & Logistics



EMEA IMPORT & EXPORT 2019

THE FIRST IMPORT & EXPORT FAIR FOR THE EMEA MARKET

INTRODUCTION

EMEA Import & Export 2019 is the first trade fair specialized in the Europe, Middle East and Africa (EMEA) region, providing a high-quality exhibition platform for companies that wish to enter and expand their business into the EMEA market.

The trade fair will be held from **19 to 20 March 2019** at the **STATION-Berlin Convention Center** and gathers producers, manufacturers and suppliers from Africa and the Middle East to showcase their products, meet with European business partners, explore recent market trends and take advantage of development opportunities – all under one roof!

Our mission is to connect you with companies from **Europe, the Middle East and Africa**, to help you achieve your goals in the emerging export markets and to **build strong international partnerships**.

Share knowledge and expertise and work together to ensure fair trade, benefiting all parties involved.

Meet your future trade partners and take the plunge into a vast and diverse market that is just waiting to be explored.



WHICH SECTORS YOU WILL MEET

EMEA Import & Export 2019 invites manufacturers, suppliers and producers from the following sectors:



CONSUMER GOODS • FOOD & BEVERAGES • CLOTHING & TEXTILE •
LEATHER & LEATHER GOODS • HOUSEHOLD PRODUCTS •
COSMETICS • CONSUMER ELECTRONICS • LOGISTIC SERVICES

EUROPE
MIDDLE
EAST
AFRICA



TOP FIVE REASONS TO EXHIBIT

EMEA IMPORT & EXPORT FAIR provides a wealth of opportunities to promote your company's products and services. Reach an audience of 2000+ top level industry professionals over two days.



NETWORKING

Build new business relationships in the consumer goods industry and meet retail and wholesale buyers from Europe and across the EMEA region.



MARKETING

Showcase your product and services to over 2000 trade visitors and professionals from your sector in only two exhibiting days in the heart of Europe.



GENERATE LEADS & SALES

Generate tangible business leads and expand your contact base by networking with decision makers from all over Europe, the Middle East and Afrika.



LEARN HOW TO EXPORT

Benefit from important first-hand information on trade, export and growth presented by the European Commission, the WTO and other experts in the market.



GOOD RETURN ON INVESTMENT

Participation at EMEA Import & Export 2019 is the perfect opportunity to showcase your products or services, develop strategic relationships and establish your company in the EMEA market via face-to-face interaction with new clients and partners.



EXHIBITORS

A small selection of companies that are exhibiting at the first trade fair for the EMEA region.



STRATEGIC PARTNERS



MEDIA PARTNERS



Deutsch-Arabische Gesellschaft

SPEAKERS



CONFERENCE

ENTERING A NEW MARKET

Hosted parallel to the EMEA Import & Export Fair 2019, the **EMEA Import & Export Conference 2019** will bring together key industry players, selected government officials and investors from the EMEA region to talk about export and growth relevant topics.

Exhibitors, sponsors and attendees will benefit from networking opportunities and exceptional informational content addressing the unique needs and challenges of all participants in the EMEA consumer goods supply chain, adding a special focus on **practical export information for SMEs** who wish to break into the EMEA Market.

PROGRAM

DAY 1

Guidelines, rules & regulations

How to export your product to Europe

EU Trade Agreements

Get an insight on trade preferences, tariffs & benefits

World Trade Organization

Mr. Bernard Kuiten, Head of External Relations

Import Promotion Desk (IPD)

Mr. Frank Maul, Head of IPD Berlin

Transport & Logistics services

Partner Presentation

DAY 2

Consulting is Key

How to facilitate your growth (Partner Presentation)

Export & Expansion

How to finance your project

The German Near and Middle East Association

Mrs. Helene Rang, Executive Director

The German-Arab Association

Mr. Harald M. Bock, Assistant Secretary

EMEA Start-Up Pitching Session

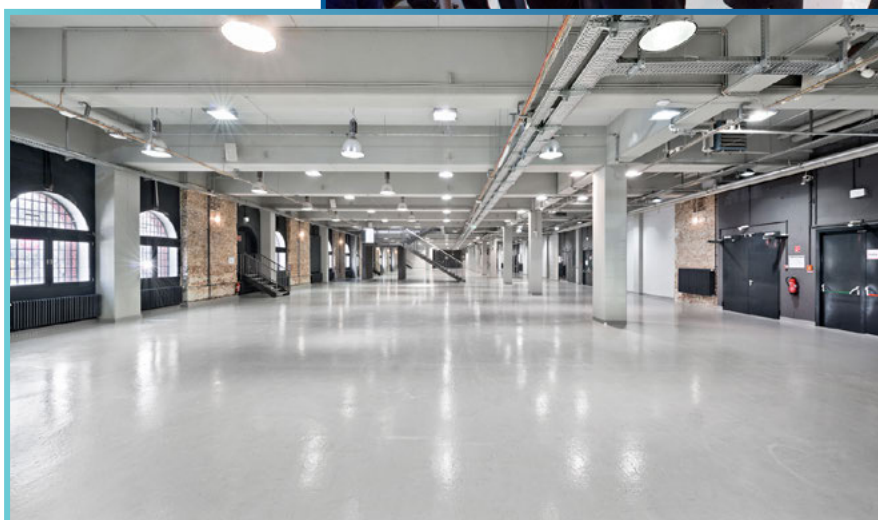
Presenting innovation in the EMEA region

NX-FOOD Start-Up Shelf

Clément Tischer, Program Manager

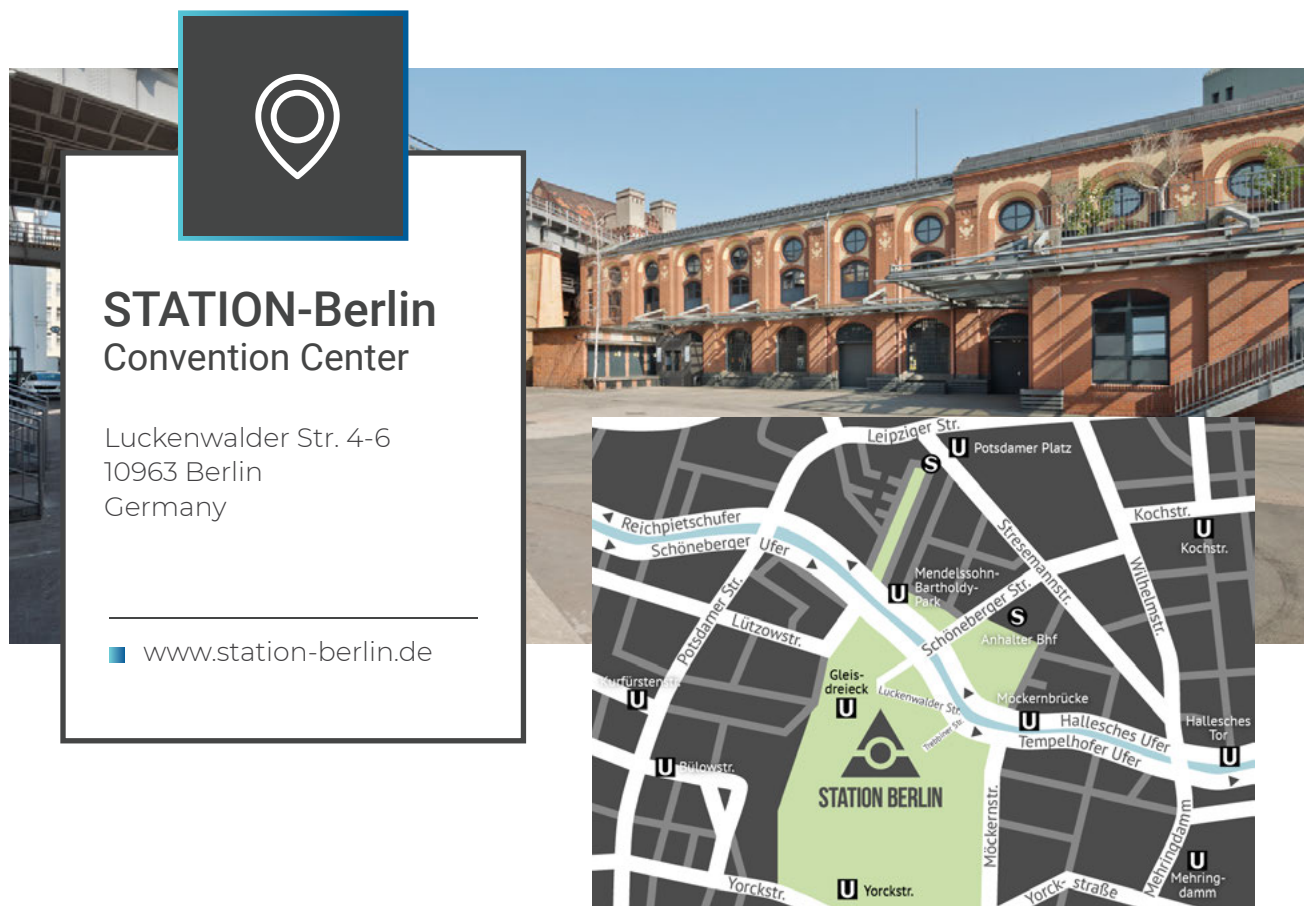
LOCATION

The trade fair and conference will take place at Hall 4 of the STATION-Berlin Convention Center, located within walking distance to the public transportation system and surrounded by hotels.



DIRECTIONS

We welcome you in the heart of Berlin at one of the most popular Convention Centers the city has to offer.



STATION-Berlin Convention Center

Luckenwalder Str. 4-6
10963 Berlin
Germany

www.station-berlin.de

BY AIRPLANE

You can reach Tegel Airport using public transport by connecting with the S-Bahn light rail (S41/42 to Jungfernheide Station), the U-Bahn subway (U7 to Jakob-Kaiser-Platz Station) or the bus (bus lines X9 and 109). Travel time from either airport to City Center / Potsdamer Platz – depending on traffic – is between 25 to 45 minutes.

BY CAR

Take the A100 autobahn (toward Dresden) to exit B96/Tempelhofer Damm. Left exit onto Tempelhofer Damm. Drive straight ahead until Mehringdamm. Turn left onto Hallesches Ufer. Turn left onto Schöneberger Strasse, and then drive into Luckenwalder Strasse. You'll find STATION Berlin on the right side.

BY PUBLIC TRANSIT

U-Bahn (subway): Take the U1 or U2 to the Gleisdreieck U-Bahn Station; take the U1 or U2 to the Möckernbrücke U-Bahn Station; from there, it's about a 6-minute walk.

S-Bahn (municipal railway): Take the S1/S2/S25/S26 lines to the Anhalter Bahnhof S-Bahn Station; from there, it's about an 8-minute walk.

Bus connections: Bus line 248 to Möckernstrasse; the Anhalter Bahnhof S-Bahn Station is located within walking distance (about 8 minutes). To/from there, you can take the M41 bus line, for example.

STAND PACKAGES

EMEA Messe offers three stand packages including floor rent and everything your exhibition stand needs to make your participation in our event easy and effortless.

Basic Stand A

from €1900*

Octanorm stand (3×2 m) including: 1 glas table, 2 bar chairs (white), 1 brochure holder, 3 m² graphic print, WIFI, power supply and exhibition carpet



Premium Stand B

from €2800*

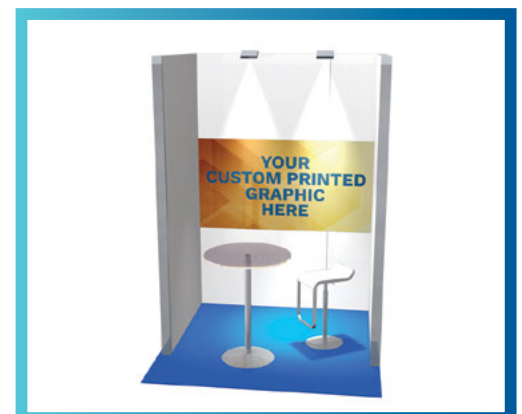
Octanorm stand (3×3 m) including: 1 glas table, 2 bar chairs (white), 1 brochure holder, 3 m² graphic print, WIFI, power supply and exhibition carpet



Start-Up Stand C**

from €1160*

System Frame stand (2×2 m) including: 1 glas table, 1 chair (white), 2 m² graphic print, WIFI, power supply and exhibition carpet



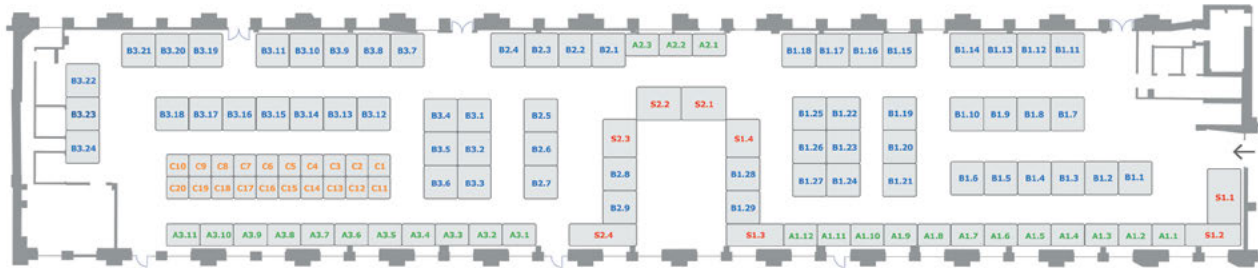
*all prices excl. 19% VAT

**Only for Start-Ups with less than three years presence in the market

FLOOR PLAN

With a size of 2100m² in total, Hall 4 offers space for 116 exhibition stands and over 1000 visitors per day.

A 6m² B 9m² C 4m²



WE ARE LOOKING FORWARD
TO WELCOMING YOU IN BERLIN

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