

Lina khaled Almaeena

Communication major, French minor, George Mason University, 2000. MA in Psychology, American University in London 2005. Co-Founder and Director of Jeddah United Sports Co (JUSC), the first Saudi private sports company to train girls and boys in team sports, basketball, volleyball and football to promote the culture of sports in Saudi Arabia. JUSC also is a sports events management company . Captain of Jeddah United Women's basketball division up to 2012. Speaker in many local and international conferences about women and sports. Speaker at the French Senate 2004 and 2010 in a delegation head by Prince Khaled Alfaisal. Winner of the Entrepreneurship award at the Women in Leadership Forum 2010. Columnist for Almadina newspaper up to 2013. Climber along group of 10 Saudi women headed by Princess Reema bint Bandar Bin Sultan to Everest Base Camp 2012 as a breast cancer awareness campaign by Zahra society. Brand owner of JU sports wear and Jeddah United unisex perfume symbolizing the history of the ancient city of Jeddah and the story of Adam and Eve (2014). Ranked # 21 on the Forbes Saudi Arabian list of the 200 Most powerful Arab Women in the Middle East 2014. Organizer of the sports program to the Guinness Book of Record 10ksa. Member of the Young Saudi business women council and the sports investment council in the Jeddah Chamber of Commerce 2015-(present).